

WOMEN MEAN BUSINESS

Masquerade Ball



Fundraiser | Awards | Gala | Marketplace



Saturday, November 1, 2025
Hyatt Regency Minneapolis

ABOUT WOMENVENTURE

Since 1978, WomenVenture has provided women of all ages, cultures, races, and income levels with the tools and resources to achieve economic success through small business ownership.

Our mission is to empower women to achieve their economic goals by building profitable and sustainable businesses that transform communities.

Our core values are

- make meaningful change
- engage with empathy
- persist boldly

Our core focus is to elevate women.

In our last fiscal year, WomenVenture supported more than 1,100 clients through our lending, consulting, and training programs while facilitating more than \$2.1 in small business loans. WomenVenture clients launched 91 new businesses enacting positive change within their communities and our state's economy.

Your sponsorship allows us to be at the forefront of addressing systemic barriers by working directly with socially and economically disadvantaged individuals whose businesses can be strengthened through WomenVenture's programs.

Join us to shop in the marketplace, celebrate our award winners, and raise funds to allow WomenVenture to continue our work to elevate women.

SPONSORSHIP PACKAGES

Presenting Sponsor | \$50,000 (One available)

- VIP Reception Experience for your guests
- Full page feature in event program sharing why you support WomenVenture
- A representative gets to present one of the awards on event night
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- 60-second Why You Support WomenVenture video at the event
- Two tables of 10 for your guests (20 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables and annual report

Platinum Sponsor | \$35,000 (One available)

- VIP Reception Experience for your guests
- Half page feature in event program sharing why you support WomenVenture
- A representative gets to present one of the awards on event night
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- Two tables of 10 for your guests (20 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables and annual report

Please contact Rosemarie Ndupuechi, Chief Advancement & Marketing Officer at rndupuechi@womenventure.org to secure your sponsorship

SPONSORSHIP PACKAGES

Gold Sponsor | \$25,000 (One available)

- VIP Reception Experience for your guests
- Half page feature in event program sharing why you support WomenVenture
- A representative gets to present one of the awards on event night
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables and annual report

Silver Sponsor | \$20,000 (Two available)

- VIP Reception Experience for your guests
- Quarter page feature in event program sharing why you support WomenVenture
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Priority placement of tables at the event, first two rows nearest stage
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report

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Marketplace Sponsor | \$15,000 (Two available)

- VIP Reception Experience for your guests
- Exclusive recognition in the Marketplace as the Marketplace Sponsor
- Exclusive recognition in the Marketplace flyer as the Marketplace Sponsor
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report

Event Sponsor | \$15,000 (One available)

- VIP Reception Experience for your guests
- Exclusive branding on guest tables and in the welcome area
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report



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Reception Sponsor | \$10,000 (Five available)

- VIP Reception Experience for your guests
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report

Entertainment Sponsor | \$10,000 (Two available)

- VIP Reception Experience for your guests
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report



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Awards Sponsor | \$8,000 (Three available)

- VIP Reception Experience for your guests
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report

Bronze Sponsor | \$6,000

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo in e-Newsletter through June 30, 2026
- Logo on sponsored tables, in the event program, and annual report



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SPONSORSHIP PACKAGES

Print Sponsor | \$5,000 (One available)

- Your business name on each page of event program “Print Materials courtesy of (your name here)”
- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo on sponsored tables, in the event program, and annual report

Copper Sponsor | \$3,500

- Podium recognition at the event
- Logo included in slide show presentation
- Recognition on the WomenVenture website
- Logo on the event registration website
- Social media recognition
- One table of 10 for your guests (10 tickets)
- Logo on sponsored tables, in the event program, and annual report



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VIP RECEPTION EXPERIENCE

All invited table guests of selected sponsors (see sponsor levels) are invited to join us for a one-hour, exclusive special event and shopping experience that will take place in the marketplace before the gala begins.

Guest Benefits

- Exclusive time to meet the WomenVenture Leadership Team
- Exclusive access to the marketplace before it opens to other guests
- Time to shop before the gala
- Complimentary passed hors d'oeuvres
- Complimentary beverages (2) for each guest
- First look at and opportunity to bid on silent auction travel offers
- Exclusive Networking with vendors, award winners and other invited guests



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